



620 8TH AVENUE - NEW YORK, NY 10018

PROOF OF PUBLICATION

November 21 2018

I, Cathy Zike, in my capacity as a Principal Clerk of the Publisher of **The New York Times**, a daily newspaper of general circulation printed and published in the City, County and State of New York, hereby certify that the advertisement annexed hereto was published in the editions of

The New York Times on the following date or dates, to wit on

NOV 21 2018

B7 National

Cathy Zike

Sworn before me the

2nd day of Nov, 2018

Deirdre C. Deignan
Notary Public

DEIRDRE C. DEIGNAN
Notary Public, State of New York
Registration #01DE6271693
Qualified In Nassau County
Commission Expires Nov. 5, 2020

Information to identify the case:
Debtors: Sears Holdings Corporation, et al. EIN: 20-1920798
United States Bankruptcy Court for the Southern District of New York
Case Number: 18-23538 (RDD)

Date case filed in chapter 11: October 15, 2018 and October 18, 2018

Official Form 309F (For Corporations or Partnership)

Notice of Chapter 11 Bankruptcy Case 12/17

For the debtor listed above, a case has been filed under chapter 11 of the Bankruptcy Code. An order for relief has been entered.

This notice has important information about the case for creditors, debtors, and trustees, including information about the meeting of creditors and deadlines. Read both pages carefully.

The filing of the case imposed an automatic stay against most collection activities. This means that creditors generally may not take action to collect debts from the debtor or the debtor's property. For example, while the stay is in effect, creditors cannot sue, assert a deficiency, repossess property, or otherwise try to collect from the debtor. Creditors cannot demand repayment from the debtor by mail, phone, or otherwise. Creditors who violate the stay can be required to pay actual and punitive damages and attorney's fees.

Confirmation of a chapter 11 plan may result in a discharge of debt. A creditor who wants to have a particular debt excepted from discharge may be required to file a complaint in the bankruptcy clerk's office within the deadline specified in this notice. (See line 11 below for more information.)

To protect your rights, consult an attorney. All documents filed in the case may be inspected at the bankruptcy clerk's office at the address listed below or through PACER (Public Access to Court Electronic Records) at www.pacer.gov.

The staff of the bankruptcy clerk's office cannot give legal advice. Do not file this notice with any proof of claim or other filing in the case.

1. Debtor's Full Name: See Schedule 1 for all Debtor Names

2. All other names used in the last 6 years: See Schedule 2

3. Address: 3333 Beverly Road, Hoffman Estates, Illinois 60179

4. Debtor's attorney: WEIL, GOTSHAL & MANGES LLP, 767 Fifth Avenue, New York, New York 10153, Ray C. Schrock, PC, Jacqueline Marcus, Garrett A. Fall, Sunny Singh, Contact telephone: (212) 310-8000, Contact facsimile: (212) 310-0007, E-mail: ray.schrock@weil.com, jMarcus@weil.com, garrett.fall@weil.com, www.weil.com

5. Bankruptcy court's office: United States Bankruptcy Court, 300 Quarropas Street, White Plains, NY 10601. Hours open: Monday - Friday, 8:30 a.m. - 5:00 p.m. (except federal holidays). Contact phone: (914) 467-7350. Documents in this case may be filed at this address. You may inspect all records filed in this case at this office or online at www.pacer.gov.

6. Meeting of creditors: December 13, 2018 at 2:30 p.m. (ET). Location: U.S. Bankruptcy Court, Southern District of New York, One Bowling Green (Room 511), New York, NY 10004-1408. The debtor's representative must attend the meeting to be questioned under oath. Creditors may attend, but are not required to do so. The meeting may be continued or adjourned to a later date. If so, the date will be on the court docket.

7. Proof of claim deadline: Deadline for filing proof of claim: N/A. Not yet set. If a deadline is set, the court will send you another notice.

A proof of claim is a signed statement describing a creditor's claim. A proof of claim form may be obtained at www.pacer.gov or any bankruptcy clerk's office. Your claim will be allowed in the amount scheduled unless: (c) your claim is designated as disputed, contingent, or unliquidated; (d) you file a proof of claim in a different amount; or (e) you receive another notice if your claim is not scheduled or if your claim is designated as disputed, contingent, or unliquidated. You must file a proof of claim or you might not be paid on your claim and you might be unable to vote on a plan. You may file a prior of claim even if your claim is scheduled. You may review the schedules at the bankruptcy clerk's office or online at www.pacer.gov. Secured creditors retain rights in their collateral regardless of whether they file a proof of claim. Filing a proof of claim submits a creditor to the jurisdiction of the bankruptcy court, with consequences a lawyer can explain. For example, a secured creditor who files a proof of claim may surrender important nonmonetary rights, including the right to a jury trial.

8. Exception to discharge deadline: If § 523(c) applies to your claim and you seek to have it excepted from discharge, you must start a judicial proceeding by filing a complaint by the deadline stated below. The bankruptcy clerk's office must receive a complaint and any required filing fee by the following deadline: Deadline for filing the complaint: February 11, 2019.

9. Creditors with a foreign address: If you are a creditor receiving notice mailed to a foreign address, you may file a motion asking the court to extend the deadlines in this notice. Consult an attorney familiar with United States bankruptcy law if you have any questions about your rights in this case.

10. Filing a Chapter 11 bankruptcy case: Chapter 11 allows debtors to reorganize or liquidate according to a plan. A plan is not effective unless the court confirms it. You may receive a copy of the plan and a disclosure statement telling you about the plan, and you may have the opportunity to vote on the plan. You will receive notice of the date of the confirmation hearing, and you may object to confirmation of the plan and attend the confirmation hearing, unless a trustee is serving, the debtor will remain in possession of the property and may continue to operate its business.

11. Discharge of debts: Confirmation of a chapter 11 plan may result in a discharge of debts, which may include all or part of your debt. See 11 U.S.C. § 1141(d). A discharge means that creditors may never try to collect the debt from the debtor except as provided in the plan. If you want to have a particular debt owed to you excepted from the discharge and § 523(c) applies to your claim, you must start a judicial proceeding by filing a complaint and paying the filing fee in the bankruptcy clerk's office by the deadline.

Schedule 1 (The District for all Debtors is S.D.N.Y.)

Debtors, EIN Number, Case No.: Sears Holdings Corporation, 20-1920798, 18-23538 (RDD); Kmart Holding Corporation, 32-0073116, 18-23539 (RDD); Smart Operations LLC, 32-0458546, 18-23540 (RDD); Sears Operations LLC, 35-2524331, 18-23541 (RDD); Sears, Roebuck, and Co., 36-1750680, 18-23537 (RDD); ServiceLive, Inc., 36-0516774, 18-23542 (RDD); SHC Licensed Business, LLC, 37-1783718, 18-23616 (RDD); A&E Factory Service, LLC, 36-0466695, 18-23543 (RDD); A&E Home Delivery, LLC, 37-1500265, 18-23544 (RDD); A&E Lawn & Garden, LLC, 37-1773028, 18-23545 (RDD); A&E Signature Service, LLC, 37-1500234, 18-23546 (RDD); FBA Holdings, Inc., 36-186537, 18-23547 (RDD); Innovative Solutions, Inc., 36-187780, 18-23548 (RDD); Kmart Corporation, 38-0729500, 18-23549 (RDD); MassServ, Inc., 39-2707626, 18-23550 (RDD); Private Brands, Ltd., 55-0544022, 18-23551 (RDD); Sears Development Co., 36-2476028, 18-23552 (RDD); Sears Home & Business Franchises, Inc., 36-0516742, 18-23554 (RDD); Sears Holdings Management Corporation, 20-3591248, 18-23553 (RDD); Sears Insurance Services, LLC, 36-0287102, 18-23556 (RDD); Sears Procurement Services, Inc., 36-0092859, 18-23557 (RDD); Sears Home Improvement Products, Inc., 35-1698591, 18-23558 (RDD); Sears Protection Company, 36-0471250, 18-23559 (RDD); Sears Protection Company (FL), Inc., 36-0704061, 18-23559 (RDD); Sears Acceptance Corp., 37-1500235, 18-23560 (RDD); Sears, Roebuck & Co., 37-1500236, 18-23561 (RDD); SYW Relay, Inc., 35-25161870, 18-23562 (RDD); Wally Lube, LLC, None, 18-23563 (RDD); SHC Promotions LLC, 36-1209526, 18-23630 (RDD); Big Beaver of Florida Development, LLC, None, 18-23564 (RDD); California Builder Appliances, Inc., 68-0406327, 18-23565 (RDD); Florida Builder Appliances, Inc., 36-3619133, 18-23566 (RDD); KBL Holding, Inc., 26-0031205, 18-23567 (RDD); KLC, Inc., 75-2490338, 18-23568 (RDD); Kmart of Michigan, LLC, 36-3515169, 18-23569 (RDD); Kmart of Washington, LLC, 61-1448990, 18-23570 (RDD); Kmart Stores of Illinois LLC, 61-1448991, 18-23571 (RDD); Kmart Stores of Texas LLC, 61-1448915, 18-23572 (RDD); MyGaller LLC, 26-4055531, 18-23573 (RDD); Sears Brands Business Unit Corporation, 42-1564538, 18-23574 (RDD); Sears Holdings Publishing Company, LLC, 26-0075554, 18-23575 (RDD); Sears Protection Company (Florida), Inc., 36-0242239, 18-23569 (RDD); SHC Desert Springs, LLC, None, 18-23577 (RDD); Sobe, LLC, 61-0399616, 18-23578 (RDD); Star West, LLC, 37-1495379, 18-23579 (RDD); STI Merchandising, Inc., 38-2760181, 16-23580 (RDD); Inc.; Tropicade No. 13, LLC, None, 18-23581 (RDD); Bluelight.com, Inc., 77-0527034, 18-23582 (RDD); Sears Brands, LLC, 42-1564664, 18-23583 (RDD); Sears Buying Services, Inc., 36-5296553, 18-23584 (RDD); Kmart.com LLC, 77-0529022, 18-23585 (RDD); Sears Brands Management Corporation, 36-255365, 18-23586 (RDD).

Schedule 2

A&E Factory Service, Accents for Less; American Siding & Deck, Inc.; American Windows & Sash, Inc.; Appliance Liquidators; Austin Technology Center; Bath and Kitchen Elegance; Bath and Kitchen Elegance of the Desert; Big Beaver of Caguas Development Corporation; Big Beaver of Caguas Development Corporation II; Big Kmart; Big Kmart (FLA); Central Wholesale Appliance Supply, Inc.; Channel Marketing; Circle of Beauty Inc.; Dealer-Deliver.com; Designer Carpet; Ecolite Technologies India Private Limited; Evoke Productions; FitStudio by Sears; Florida Builder Appliances, Inc.; Garment Rack; HDC Holding Company of Delaware, Inc.; HD-Tampa Development Co.; HO. Tyson's Office Investment Co., LLC, Inc.; JAF, Inc.; Kelley Group; Kenmore Direct; Kids Stockroom; Kmart; Kmart Acquisition Corp.; Kmart Apparel Corp.; Kmart Apparel Fashions Corp.; Kmart Apparel Leasing Corp.; Kmart Apparel Services of Atlanta Corp.; Kmart Apparel Service of Des Plaines Corp.; Kmart Apparel Service of Sunnyvale Corp.; Kmart Corporation; Kmart Enterprises, Inc.; Kmart Far East Limited; Kmart Financing; Kmart Global Sourcing, LLC; Kmart Holding Company; Kmart Holdings, Inc.; Kmart Lessee Operations, LLC; Kmart Management Corporation; Kmart Michigan Property Services, LLC; Kmart of Armonstion, NY; Distribution Center, Inc.; Kmart of Pennsylvania, Inc.; Kmart Pharmacies of Minnesota, Inc.; Kmart Pharmacies, Inc.; Kmart Properties, Inc.; Kmart Stores of Indiana, Inc.; Kmart Stores of TNCB Inc.; KMC, Inc.; Kobelite Aluminum Products, Inc.; KMCids; KMCids The Store; McPhail's Appliances; MetaScale Technologies, India; Private Limited; Monark; Monark Holdings, Inc.; Monark of California; Monark Premium Appliance Co.; Monark Premium Appliance Co. of Arizona; Monark Premium Appliance Co. of California; MSV, Inc.; NTB - National Tire and Battery; NTB-National Tire & Battery; PMD, Inc.; Prairie Buck I, Inc.; Prairie Buck II, Inc.; Private Brands, LLC; Ramsey LLC; San Diego Appliance Sales; Sears #1284; Sears Acquisition Corp.; Sears Auto Center; Sears Auto Center #6562; Sears Auto Center; Sears Carpet and Upholstery Care, Inc.; Sears Essentials; Sears Grand #1763; Sears Holdings Management Corporation; Sears Home Appliance Showrooms; Sears Home Improvement Products (South), Inc.; Sears Home Services; Sears Household; Sears Holdings Plummings LLC; Sears Lessee Operations, LLC; Sears Logistics Services; Sears Logistics Services, Inc.; Sears Merchandise Group; Sears Merchandise Group, Inc.; Sears New York Insurance Agency; Sears Oklahoma Insurance Agency; Sears Protection Company, Inc.; Sears Protection Company, Inc.; Sears Technology Services LLC; Sears, Roebuck de Mexico, S.A. de C.V.; Sears Wishbook, Inc.; ServiceLife Direct; SHM, Inc.; Shop Your Way Local, LLC; shopyourway.com; Sourcing and Technical Services, Inc.; Standards of Excellence; Standards of Excellence Outlet Store; Super K; Super Kmart; SUPER KMART CENTER; Super Kmart Center; Texas BlueLight.com, Inc.; The Annex Restaurant; The Great Indoor; Tim Property Holding, Inc.; Tri Valley Crossing; Tiny CMBS Property, L.L.C.; Westar Kitchen & Bath; Westar Kitchen and Bath; Westar Kitchen and Bath, LLC; Western BlueLight.com, LLC; WestStar Kitchen and Bath; WestStar Kitchen and Bath, LLC. If you have questions about this notice, please contact Prime Clerk LLC. Telephone: (844) 384-1460 (US toll free)
or +1 (929) 955-2419 (International).
Email: searsinfo@PrimeClerk.com.
Website: <https://restructuring.primeclerk.com/sear>.

